

**NOTIFICATION OF THE GUJARAT UNIVERSITY**

No. Exam. '4-A'/54692/ of 2019

**Programme of the Master of Mass Communication & Journalism (M.M.C.J.)  
Semester-IV Examination — March-April, 2019**

Candidates are requested to be present, *fifteen minutes before the time for the setting of the first paper*. CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER OR ANY KIND OF HAND-WRITTEN/TYPED/PRINTED MATERIAL/PROGRAMMABLE CALCULATOR, ANY TYPE OF MOBILE PHONE, ANY TYPE OF ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

Place examination will be declared late on :

The written examination will be conducted in the following order :

Day & Date	(M. M. C. J.) Semester-IV [Time : 3-30 p.m. to 6-00 p.m.]
Friday, 29th March, 2019	507 - Media Planning & Media Applications
Saturday, 30th March, 2019	508EA - Specialization in Rural Communication <i>OR</i> 508EB - Business Communication
Monday, 1st April, 2019	509 - Issue Based Writing
Tuesday, 2nd April, 2019	510 - Studies on the Greats

No Old course is available in any of the subjects except where it is specifically provided in the programme.

By order

Ahmedabad-380 009.  
**March 18, 2019**

*for* Controller of Examinations.