

NOTIFICATION OF THE GUJARAT UNIVERSITY

No. Exam. '4-A' /64695/ of 2019

**Programme of the M.B.A.-II — SEMESTER-III (Freshers & Repeaters)
(Full-time and Evening Programme) Examination—December-January, 2019-20**

Candidates are requested to be present at their respective places of examination, *fifteen minutes before the time appointed for the setting of the first paper and ten minutes before time for setting of each subsequent paper.* CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER, ANY KIND OF HANDWRITTEN/TYPED/PRINTED MATERIAL, PROGRAMMABLE CALCULATOR, ANY TYPE OF MOBILE PHONE OR ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

The written examination place will be : **K.S School of Business Management,
Gujarat University Campus, Ahmedabad-380 009.**

The written examination will be conducted in the following order.

M.B.A.-II — SEMESTER-III (Full-time & Evening) (Freshers & Repeaters)

Day & Date	Subject [Time : 11-00 a.m. to 1-30 p.m.]
Monday, 23rd December, 2019	Business Laws (BL)
Tuesday, 24th December, 2019	Corporate Strategic Management (CSM)
Thursday, 26th December, 2019	Management Control System (MCS)
Friday, 27th December, 2019	Finance — International Finance (IF) / Marketing — Sales and Distribution Management (SDM) / HRM — Recruitment & Selection (R & S)
Monday, 30th December, 2019	Finance — Derivatives and Risk Management (DRM)
Tuesday, 31st December, 2019	Finance — Corporate Taxation & Financial Planning (CT & FP) / Marketing — Consumer Behaviour (CB) / HRM — Strategic Human Resources Management (SHRM)
Thursday, 2nd January, 2020	Marketing — Integrated Marketing Communications (IMC)
Friday, 3rd January, 2020	Finance — Management of Financial Services (MFS)
Monday, 6th January, 2020	Marketing — Marketing Research (MR)
Tuesday, 7th January, 2020	HRM — Human Resource Development (HRD)
Wednesday, 8th January, 2020	HRM — Management of Industrial Relations (MIR)
Thursday, 9th January, 2020	Operation — Logistics & Supply Chain Management (L & S)
Friday, 10th January, 2020	Operation — Total Quality Management (TQM)

Ahmedabad-380 009.

December 13 , 2019

for, Controller of Examinations.