

NOTIFICATION OF THE GUJARAT UNIVERSITY

No. Exam. '4-A' / 64557 / of 2019

Programme of the M.B.A-IV. (Creative Science) (ATKT)

Examination—November- 2019

Candidates are requested to be present at their respective places of examination, *fifteen minutes before the time appointed for the setting of the first paper and ten minutes before time for setting of each subsequent paper.* CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER, ANY KIND OF HANDWRITTEN/ TYPED/PRINTED MATERIAL, PROGRAMMABLE CALCULATOR OR ANY TYPE OF MOBILE PHONE OR ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

The Place for the examination will be :

The written examination will be conducted in the following order.

Day & Date	M.B.A. IV (Creative Science) (ATKT) [Time : 08-30 a.m. to 11-00 a.m.]
Friday 29th November, 2019	Business Law, Ethics & Values
Saturday, 30th November, 2019	Leadership & Its Practice
Monday, 2nd December, 2019	Creative Planning & Reasearch
Tuesday, 3rd December, 2019	Future of Brands & Branding
Wednesday, 4th December, 2019	Branded Content & the Future of Media

The exchange or loan of calculating aids, drawing instruments or other materilas used in the examinations is not permitted while examination is in progress. Candidates must bring their own instruments. They will not be allowed to borrow from one another in any circumstances.

Ahmedabad-380009

November 18 , 2019

for Controller of Examinations.